

## Press invitation

### International experts discuss Science 2.0 in the context of Citizen Science and Big Data Analytics

Second International Science 2.0 Conference on 25 and 26 March 2015 in Hamburg – First presentation of the results of the EU's Public Consultation on Science 2.0

**Hamburg, 14 January 2015: the gates of the [International Science 2.0 Conference](#) will open for the second time on 25 and 26 March 2015. Scientists from numerous disciplines, such as the social sciences, humanities, life sciences, media science and communication science will meet in Hamburg. This year the conference will focus on Science 2.0 in the context of related topics such as Citizen Science and Big Data Analytics.**

One of the highlights of the conference will be the opening speech of Jean-Claude Burgelman, Head of Unit A6 "Science Policy, Foresight and Data" at the European Commission. Jean-Claude Burgelman will present the results of the Europe-wide "[Public Consultation on 'Science 2.0': Science in Transition](#)" for the first time to the expert community.

The following internationally renowned experts will give talks on Science 2.0:

- Professor Isidro F. Aguillo, The Cybermetrics Lab, Institute of Public Goods and Policies (IPP), Spanish National Research Council (CSIC), Spain
- Professor Aletta Bonn, Department of Ecosystem Services, Helmholtz-Center for Environmental Research, Germany
- Dr Jean-Claude Burgelman, Head of Unit "Science Policy, Foresight and Data", DG RTD, European Commission
- Dr Rodrigo Costas, Leiden University, Netherlands
- Professor Alexander Grossmann, Leipzig University of Applied Science (HTWK) / ScienceOpen, Germany
- Professor Matthew Hiebert, Department of English & Electronic Textual Cultures Lab, University of Victoria, Canada
- Professor Stefanie Lindstaedt, Know Center, Austria
- Professor Geoffrey Rockwell, Department of Philosophy, University of Alberta, Canada
- Dr Laurent Romary, French Institute for Research in Computer Science and Automation (INRIA), France
- Dr Christin Seifert, Media Computer Science, University of Passau, Germany
- Professor Eric W. Steinhauer, FernUniversität Hagen / Library and Information Science, Humboldt University Berlin Germany
- Professor Eric Tsui, Department of Industrial and Systems Engineering, The Hong Kong Polytechnic University, Hong Kong

Beside the talks, members of the Leibniz Research Alliance Science 2.0 will present and discuss their research findings in interactive sessions. Prior to the conference, a Barcamp Science 2.0 will take place on 24 March 2015 at the ZBW – Leibniz Information Centre for Economics.

About the conference:

Date: 25 to 26 March 2015 in Hamburg / Empire Riverside Hotel  
URL: [www.science20-conference.eu](http://www.science20-conference.eu)  
Hashtag: [#sci20conf](https://twitter.com/sci20conf)  
Organiser: [Leibniz-Forschungsverbund Science 2.0](http://www.leibniz-forschungsverbund-science20.de)  
Number of participants: 150  
What is Science 2.0? <https://www.youtube.com/watch?v=U1SDIAN5G6o>

There will be interview opportunities during the conference.

### **About the Science 2.0 Conference**

Social Media have arrived in science. The usage of new tools gradually changes the established principles of scholarly communication. Whereas for centuries academic libraries served as gatekeepers for the access to scientific information, researchers nowadays discover new forms of publishing such as scientific wikis, new channels of communication such as social networks, and new working environments for jointly writing articles or project applications. This movement towards more participation, collaboration, cooperation and discourse affects both information infrastructure institutions, such as academic libraries, and science.

Against this background, scientists from diverse disciplines explore the phenomenon of Science 2.0, i.e. the changes in research and publishing processes resulting from Social Media. The international Science 2.0 Conference brings these scientists together, and more: by gathering all stakeholders affected by Science 2.0, that is the world of science, of libraries and of research policy, the international Science 2.0 Conference provides a unique platform. The conference discusses the latest scientific trends, developments, challenges and Best Practices in the field of Science 2.0.

The conference is organised by the Leibniz Research Alliance Science 2.0. The conference is chaired by Professor Klaus Tochtermann, speaker of the Leibniz Research Alliance Science 2.0 and director of the ZBW – Leibniz Information Centre for Economics (Kiel/Hamburg). Look back with us on the International Science 2.0 Conference 2014: <http://www.science20-conference.eu/science-2-0-conference-2014/>

Kind regards

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